

# Echo 911™

The First Emergency Notification Solution for Cellular Based Calls

**Echo 911 is a cloud-based solution that notifies your administration when a cellular based 9-1-1 call has taken place on your campus.**



## PRODUCT DESCRIPTION

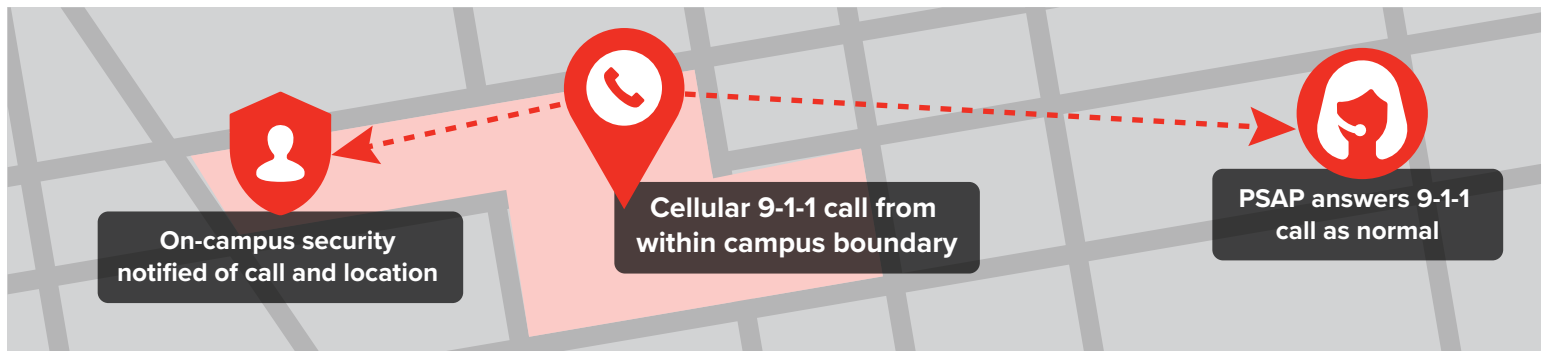
Echo 911 is a smart phone application that will notify campus security that a 9-1-1 call has been made by a cell phone within the boundary of a campus. Now, for the first time, campus security can have situational awareness of cell phone 9-1-1 calls on campus and get the location of the caller. This instant notification with location dramatically improves response time.

Echo 911 is a smart phone app that end users can download from Google Play, install in seconds and create a profile using their Google or Facebook accounts.

Echo 911 is an annual subscription based service to which a campus or enterprise can subscribe. All users on campus can download the Echo 911 app for free and be protected while on campus.

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[www.redskye911.com](http://www.redskye911.com)



## HOW IT WORKS

When your enterprise subscribes to the Echo 911 service, you send RedSky a list of the buildings or areas you would like to protect. These buildings will be surrounded by a boundary that the Echo 911 cloud is now monitoring.

Users then download the Echo 911 app for their Android device, install within a few seconds and create a profile using their Google or Facebook accounts.

If a user with the Echo 911 app places a 9-1-1 call within your boundary, your administration or security will be notified that an emergency call is taking place along with 2 optional personal contacts that each user can designate.

## FREQUENTLY ASKED QUESTIONS

### How do I draw a boundary around my campus?

An implementation team will assist you by gathering building and address information. The boundary will be created by the implementation team and you will sign off / approve the boundary.

### When end users download the app, how are they recognized as part of my campus?

There is no affiliation between the user and the organization. Notifications are handled based on location of the user, not affiliation to an organization.

### What happens when an end user goes “off-campus”?

The user-specified emergency contacts are the only persons notified if the user is not inside a defined boundary.

### What about 9-1-1 misdials?

Echo 911 does not provide any misdial protection. Any time an emergency pattern is dialed, notifications will be sent.

### In what format and how granular will the location data be that my security force receives?

The location data is as granular as can be provided based on GPS data. The services reverse-geocodes the information to provide a civic address.

### Do location services have to be “turned on” on the phone in order to send a location?

Yes, location services must be active.

### What about battery life?

The application only activates when the user dials an emergency pattern. This has little-to-no effect to battery life.

## ABOUT US

RedSky is the leading provider of on-premise and cloud-based E911 solutions with more customers, more technology, and more experience than any other provider. More than a million workers, students, guests and visitors rely on RedSky for E911 protection.

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